MAGAZINE TITLE: BON APPETIT

MAGAZINE ISSUE DATE	ON-SALE DATE *	COVER/ FRANCHISE POSITION CLOSING	REGULAR SPACE CLOSE	MATERIAL CLOSE	REGIONAL CLOSE	COPY SPLIT CLOSE	INSERT CLOSE	ADD'L COMMENTS
FEBRUARY '93	1/22/93	10/1/93	12/1/92	12/1/92	11/24/92	11/24/92	11/24/92	
MARCH	2/16/93	11/1/92	12/30/92	12/30/92	12/23/92	12/23/92	12/23/92	
APRIL	3/23/93	12/1/92	2/1/93	2/1/93	1/26/93	1/26/93	1/26/93	
MAY	4/20/93	12/30/92	3/1/93	3/1/93	2/22/93	2/22/93	2/22/93	
JUNE	5/19/93	2/1/93	4/1/93	4/1/93	3/25/93	3/25/93	3/25/93	
JULY	6/22/93	3/1/93	4/30/93	4/30/93	4/23/93	4/23/93	4/23/93	
AUGUST	7/20/93	4/1/93	6/1/93	6/1/93	5/25/93	5/25/93	5/25/93	
SEPTEMBER	8/24/93	4/30/93	7/1/93	7/1/93	6/24/93	6/24/93	6/24/93	
OCTOBER	9/21/93	6/1/93	8/2/93	8/2/93	7/26/93	7/26/93	7/26/93	
NOVEMBER	10/19/93	7/1/93	9/1/93	9/1/93	8/25/93	8/25/93	8/25/93	
DECEMBER	11/23/93	8/2/93	10/1/93	10/1/93	9/24/93	9/24/93	9/24/93	
JANUARY '94	12/21/93	9/1/93	11/1/93	11/1/93	10/25/93	10/25/93	10/25/93	
				*CALL FOR MATERIAL EXTENSIONS			**PLEASE ADVISE ASAP	

*On-sale dates are subject to change.

PLEASE USE ACTUAL DATE TAKING INTO CONSIDERATION WEEKENDS, HOLIDAYS, ETC.

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